1. Find from google some keywords like "template html free". Go to these page and download template   
Of course it is not easy to find a beautiful template from a lot template  
  
I list some pages i searched:  
<http://geekszine.com/27-beautiful-high-quality-free-css-and-html-templates-1442.html>  
<http://www.templatemonster.com/free-html5-templates.php>  
  
2. Find a beautiful website after that "Save as" --> "html-all"   
After finish you already have html, css, js of this page --> you can start change your image and content from this website  
  
3. Other hands is you can use Photoshop to design UI, cut images after that design css, html for it.   
Almost developers can't design image in Photoshop, but we can find beautiful image like image Sato-san sent you and start use Photoshop to cut it.  
If you need Photoshop software, please ask Vuong or Thank-san or Viet-san